The Cleveland Restoration Society uses the powerful tool of historic preservation to revitalize our diverse communities, strengthen the regional economy, and enhance the quality of life in northeastern Ohio.
Creating vibrant, high-value neighborhoods in key historic areas;

*Goal: Provide quality service and meet homeowner needs in the Heritage Home Program℠ while maintaining a high level of activity and pursuing program growth.*

- Provide tailored marketing and information tools for each community
- Expand the list of qualified contractors to share with homeowners
- Offer the program countywide through support from Cuyahoga County
- Pursue program growth through franchise options in counties throughout Ohio

*Goal: Facilitate the use of historic tax credits for small commercial projects through the Small Deals Fund.*

- Increase the size and capacity of investor pool
- Explore the development of a commercial loan fund utilizing linked deposits
- Complete beta testing and operate a full Small Deals Program

Encouraging the preservation of Cleveland’s greatest landmarks;

*Goal: Work with clients and stakeholders to deploy historic preservation tools*

- Nominate buildings and districts for local landmark designation and to the National Register of Historic Places
- Support significant religious structures through the Sacred Landmarks Program

*Goal: Intervene strategically and make investments in threatened historic properties.*

- Expand the revolving fund and explore new tools for development
- Maintain a pipeline of potential projects
- Secure partnerships with community leaders, organizations, developers, contractors and architects to assist with property redevelopment plans
Advocating for preservation-friendly public policies;

*Goal: Participate in policy matters that support preservation and revitalization tools.*

- Actively participate in the Cleveland Landmark Commission meetings
- Monitor and address preservation issues through the Advocacy and Public Policy Committee
- Engage with constituents through media and events to educate the public on preservation topics and policy

Celebrating and communicating the positive role of preservation;

*Goal: Work with clients and stakeholders to deploy historic preservation and placemaking tools.*

- Identify, survey and designate properties with architectural, historical or cultural merit
- Continue placemaking efforts in Cleveland, with the goal reaching underserved audiences
- Publicly recognize successful preservation efforts through events and media

Ensuring the mission of historic preservation in Cleveland by deepening organizational capacity.

*Goal: Manage operating resources to meet budget projections and maintain best practices in financial records. Work closely with the Chairman of the Board to engage trustees to leverage their time, treasure and talent. Support staff and encourage individual professional development.*

- Manage operating resources to support a $1M dollar budget
- Manage list of capital improvements
- Support staff through teamwork, training and enlightened management
- Create succession plan to share with the board

Our dream for ourselves and our children is that northeastern Ohio reclaims its vitality and prosperity and adds to its beauty through the preservation of its remarkable architectural heritage.
2019 Production Goals

**Heritage Home Program**
- 4,223 Inquiries
- 2,009 Technical Assists
- 1,567 Site Visits
- 133 Signed Loans valued at $6M

**Preservation Services**
- 2 National Register Nominations
- 1 Cultural Heritage Publication
- 1 New Neighborhood Survey
- 3 Comprehensive Sacred Landmarks Reports

**Historic Properties Program**
- 1 Small Deals Project Closed
- 3 Threatened Structures Stabilized
- 50 Threatened Properties Reviewed
- 1 Rehabilitated Structure Returned to the Market

**Community Engagement**
- 3 Major Events
- 6 SNOOPS! and Tours
- 2 Issues of Facade
- 1 Annual Report
- 12 Issues of Perspectives